



## Rules and Regulations

### PicaPica Plaza Southside Mural Design Contest

#### Rules:

- 1) The design competition is open to all PicaPica Plaza customers, tenants, employees/affiliates. Must be 18+.
- 2) Artist must submit artwork that will encompass an area that is 10x10 feet. The artist must have all materials/equipment, i.e., paints, brushes drop clothes and ladders.
- 3) There will be two (2) separate rounds of judging:
  - a. First round, six (6) finalist will be selected by PicaPica Plaza Management, each finalist selected will have a guaranteed spot on the mural wall.
  - b. Second round, one (1) winner will be selected by 'People's Choice' and win overall prize of \$500. The voting will also result in a 2<sup>nd</sup> and 3<sup>rd</sup> place finisher. These results will include a prize of \$200 and \$100, respectfully.
- 4) All winning entries will become the property of PicaPica Plaza Management.
- 5) **ALL ENTRIES MUST BE RECEIVED BY JULY 31, 2021, BEFORE 5:00PM see below for timeline.**

#### Artwork submission guidelines

- 1) Artwork submitted must be an original creation by the artist submitting the design.
- 2) Artwork must be able to be sized on a wall of 10x10 feet.
- 3) Your design must embody the spirit of the Southside of San Antonio.
- 4) Your design must include or incorporate an aspect of PicaPica Plaza, and/or the LOGO. For the logo please contact: [carmen@picapicaplaza.com](mailto:carmen@picapicaplaza.com)
- 5) Only one entry allowed per contestant.
- 6) Be creative and have fun!

#### Timeline

- 1) July 31<sup>st</sup> Deadline for entries
- 2) August 4<sup>th</sup> six (6) finalists will be selected at 6pm at PicaPica Plaza. We encourage all artists to attend
- 3) August 20<sup>th</sup> mural completion deadline
- 4) August 21<sup>st</sup> – August 31<sup>st</sup> People's Choice ballots can be turned in the Leasing Office
- 5) September 1<sup>st</sup>, at 6pm, one winner will be announced, all 6 finalists must attend

#### How To Submit

Email entry form and mural design to: [carmen@picapicaplaza.com](mailto:carmen@picapicaplaza.com)

Both entry form and mural design must have exact name on each